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Asia Financial Information Summit Announces Clare Hart, Dow Jones as Keynote of FISD Regional Conference

Opportunities and Challenges of Asia-Pacific Growth for the Global Financial Community

Washington, DC, June 26, 2006 The Financial Information Services Division (FISD) of the Software & Information Industry Association today announced the keynote for the FISD Regional Conference on Thursday October 19 in Singapore. FISD is proud to welcome Clare Hart, Executive Vice President & President, Enterprise Media Group, Dow Jones Company, to its program. The FISD Regional Conference is part of the Asia Financial Information Summit, a comprehensive two day program developed jointly by the FISD and Inside Market Data that will address the issues facing the Pacific Rim financial information industry.

Ms. Hart's address is entitled *Asia Opportunities (and Perils) for the Financial Information Industry*. She will take a hard look at the lessons the industry has learned so far in Asia and look ahead to the challenges and opportunities we face, as China, India and neighboring markets continue to grow and prosper.

"Ms. Hart's breadth of experience will offer a great deal to our attendees," said Tom Davin, VP and Managing Director of FISD. "The Pacific Rim is a crucial part of the market data economy and we are pleased to have this opportunity to hear from a company that has successfully entered the market."

FISD's *Asia Regional Conference* will provide a variety of perspectives on the major issues that face the global financial information community and provide attendees with a unique opportunity to discuss these issues among their industry peers, as well as understand FISD's ongoing activities related to these issues. FISD is the global, neutral membership forum for all members of the global financial information community.

For more information on the *Asia Financial Information Summit*, scheduled for 18-19 October at the **Grand Copthorne Waterfront Hotel Singapore**, go to www.fisd.net/asia.

About FISD

The Financial Information Services Division (**FISD**) of the Software and Information Industry Association (**SIIA**) provides a neutral business forum for exchanges, market data vendors, specialist data providers, brokerage firms, investment managers and banks to address and resolve business and technical issues related to the distribution, management, administration and use of market data. Participants

use the forum to exchange ideas, build business relationships and improve the business climate associated with the worldwide flow of financial information.

About SIIA

The Software & Information Industry Association is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to the leading companies that are setting the pace for the digital age.

About Inside Market Data

Published since 1985, *Inside Market Data* remains the industry's exclusive source of inside news and expert analysis in the real-time financial information business. Every Monday, *Inside Market Data* is read by market data professionals at banks and securities firms around the world to track new services, pricing and content changes and market data management strategies. *Inside Market Data* gives its readers a concise report of forward-looking news and value-added analysis, provoking questions and providing perspective on all the latest issues.