



Media Release

For Immediate Release

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Top Industry Players Convene for FISD's World Financial Information Conference Slated for Athens, October 4-7, 2009

*Global WFIC provides top professionals with critical information
and extensive networking opportunities*

*Featured sponsors include Athens Exchange (Host Sponsor) and
Market Data Analytics & Deutsche Borse Group (Platinum Sponsor)*

Washington, DC September 15, 2008 – The Financial Information Services Division of the Software & Information Industry Association (FISD) announced today that it will host its 9th biennial World Financial Information Conference (WFIC), the only global conference focused exclusively on issues associated with dissemination, management and use of financial information.

Slated for October 4-7, 2009 in Athens, Greece, the conference will encompass more than 350 market data industry professionals for two and a half days of educational sessions to include first-rate keynotes, comprehensive panel discussions, and numerous networking opportunities.

According to Tom Davin, FISD Managing Director, "WFIC is a one-of-a-kind conference that brings together industry professionals from across the globe, with the goal of fostering optimal communication surrounding issues and topics that are affecting the Financial Information Services Industry."

Continued Davin, "One of our chief goals in hosting this conference is to ensure participants are able to be optimally positioned for the future in this ever volatile and increasingly competitive environment – by virtue of the knowledge they garner and the relationships they foster."

In summing up the enthusiasm surrounding the conference, Davin concluded that "WFIC 2009 will prove to be one of our most engaging and effective meetings ever, based on all of the elements confirmed to date – not the least of which includes our lead sponsors, *Athens Exchange (Host Sponsor)* and *Market Data Analytics & Deutsche Borse Group (Platinum Sponsor)*

For more information about the World Financial Information Conference, please visit: www.fisd.net/wfic/2009. **Event registration commences in March 2009.**

To schedule an interview with Tom Davin during the conference, or to request press pass credentialing, please contact Eileen Bramlet at eb Bramlet@sija.net.

About FISD

The Financial Information Services Division (FISD) of the Software and Information Industry Association provides a neutral business forum for exchanges, market data vendors, specialist data providers, brokerage firms, investment managers and banks to address and resolve business and technical issues related to the distribution, management, administration and use of market data. Participants use the forum to exchange ideas, build business relationships and improve the business climate associated with the worldwide flow of financial information. For more information, visit www.fisd.net.

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 500 leading software and information companies. For further information, visit www.sija.net.