



General Meeting & Reception Sponsor Package September 14, 2006

Benefits:

- 10 complimentary tickets (invite your clients!)
- Display table (no internet connectivity available)
- Company name & logo on meeting signage
- Acknowledgement in all print materials
- Acknowledgement in all email promotions (3 promotions @ 5,000 each)
- Listing (tile w/link) on FISD website
- Acknowledgement & logo in FISD advertisement in Upgrade Magazine (circulation of 3,000)
- Post-event mailing labels

This package is available to FISD members for \$1,500 and NON members for \$3,500.

Previous Sponsors have included:

Capco
Center for Research in Security Pricing
Chicago Mercantile Exchange
Euronext
FTSE Americas
GovPX
Interactive Data Corporation
Incisive Media
Jordan & Jordan
London Stock Exchange
Nasdaq Stock Market
New York Mercantile Exchange
Standard & Poor's
Telekurs (USA) Inc.
Solace Systems

Meeting Attendees:

The FISD General Meetings historically has attracted between 150-175 senior market data professionals.