

## FISD Sponsorship Packages for 2006

### FISD General Meetings

FISD hosts quarterly General Meetings for members to provide an update on the status of FISD activities. The program format includes an invited speaker to brief members on new developments in the market data industry and reports from member companies on new initiatives within their organizations. Following these reports, members break into Constituency Group meetings, attending one for Consumers, Exchanges or Vendors. These meetings are open only to members and agenda items are pre-determined by the constituency group chairs. A networking reception follows the meeting. General Meetings are member only events and attract 100 to 125 members. At the discretion of FISD, non-members are allowed to attend this event.

Sponsorship Fee: FISD Member \$1,500 USD • Non-Member \$3,500 USD

- 10 complimentary tickets to attend the Reception/Party (for you, your clients, and your partners!)
- 6' table for table-top exhibit OR shared literature table (depends on location)
- Company name or logo on signage
- Acknowledgement in two issues of FISD Newsletters
- Acknowledgement in three email promotions for the General Meeting (distribution of +/- 5,000 each)
- Sponsor logo on FISD website with link to home site
- Acknowledgment on site in General Meeting materials
- Verbal acknowledgement by FISD senior staff during General Meeting
- Acknowledgement in issue of Upgrade Magazine (circulation of 3,000)
- Post-event attendee list (pre-printed on mailing labels for one-time usage)

### One Day Conference

Full day conferences are developed periodically to address specific issues like Market Data Administration, Securities Processing Automation and Financial Data XML. The conference includes a networking lunch and an end-of-the-day networking reception. FISD conferences attract approximately 100 financial industry professionals.

Choose from Lead Sponsor, Co-Sponsor or Supporting Sponsorship packages.

One Available:

LEAD SPONSOR: Member rate: \$10,000 USD, Non-member \$15,000 USD

- Speaking opportunity
- Sole sponsor of either lunch or reception ( Lead sponsor's choice)
- Constituency Exclusivity
- Four complementary registrations
- 6' table for table-top exhibit
- Company name or logo on signage
- Collateral in Conference handouts
- Acknowledgement in two issues of FISD Newsletters
- Acknowledgement in three email promotions for the Conference (distribution of +/- 5,000 each)
- Sponsor logo on FISD website with link to home site
- Acknowledgments in Conference materials
- Verbal Acknowledgement by FISD senior staff during Conference
- Acknowledgement in full page FISD advertisement in the issue of Upgrade Magazine (circulation of 3,000)
- Post-event attendee list (pre-printed on mailing labels for one-time usage)

Two Available

CO-SPONSOR: member rate: \$5,000 USD • Non-member rate: \$7,500

- Sponsor of either the lunch or reception
- 6' table for table-top exhibit
- Two complimentary registrations

- Company name or logo on signage
- Collateral in Conference handouts
- Acknowledgement in two issues of FISD Newsletters
- Acknowledgement in three email promotions for the Conference (distribution of +/- 5,000 each)
- Sponsor logo on FISD website with link to home site
- Acknowledgments in Conference materials
- Verbal Acknowledgement by FISD senior staff during Conference
- Acknowledgement in full page FISD advertisement in the issue of Upgrade Magazine (circulation of 3,000)
- Post-event attendee list (pre-printed on mailing labels for one-time usage)

Four Available:

SUPPORTING SPONSOR \$2,500 USD • Non-member rate \$5,000 USD

- Complimentary Registration
- Company name or logo on signage
- Collateral in Conference handouts
- Acknowledgement in two issues of FISD Newsletters
- Acknowledgement in three email promotions for the Conference (distribution of +/- 5,000 each)
- Sponsor logo on FISD website with link to home site
- Acknowledgments in Conference materials
- Verbal Acknowledgement by FISD senior staff during Conference
- Acknowledgement in full page FISD advertisement in the issue of Upgrade Magazine (circulation of 3,000)
- Post-event attendee list (pre-printed on mailing labels for one-time usage)

### **Issue Brief**

90 minute program for issue-based discussion followed by a networking reception. FISD Issue Briefs typically attract 75-100 member and non-member market data industry professionals.

Limit of 2 sponsors per Issue Brief

Sponsorship Fee: FISD Member \$1,500 USD; Non-Member \$3,500 USD

- Possible Speaking Opportunity
- Six Complimentary Registrations
- Company name or logo on signage
- Acknowledgement in two issues FISD Newsletters
- Acknowledgement in three email promotions for Issue Brief (distribution of +/- 5,000 each)
- Acknowledgments in Issue Brief materials
- Verbal Acknowledgement by FISD senior staff during Issue Brief
- Sponsor logo on FISD website with link to home site
- Acknowledgement in full page FISD advertisement in the issue of Upgrade Magazine (circulation of 3,000)
- Post-event mailing labels