



**Market Data Holiday Parties**  
**December 4 ♦ 6:00 pm ♦ LONDON**  
**December 13 ♦ 6:00 pm ♦ NEW YORK**

Celebrate the holiday season with your clients, partners and competitors at the FISD Market Data Holiday Parties in the UK and New York. These events attract over 200 representatives from the market data industry each year and offers great visibility. Planning is in full swing and sponsorship opportunities are outlined below.

The parties include a full bar, a robust menu and a festive atmosphere.

**Sponsorship Investment: FISD Member \$2,500 USD; Non-Member \$3,750 USD (per location)**

Benefits:

- \*10 complimentary tickets - invite your clients!
- \*Company name & logo on event signage
- \*Acknowledgement in all email promotions
- \*Listing (tile w/link) on FISD website (October - December)
- \*Acknowledgement & logo in full page FISD advertisement in the December/January issue of Upgrade Magazine (circulation of 3,000)
- \*Display table or literature distribution
- \*Post-event mailing labels